

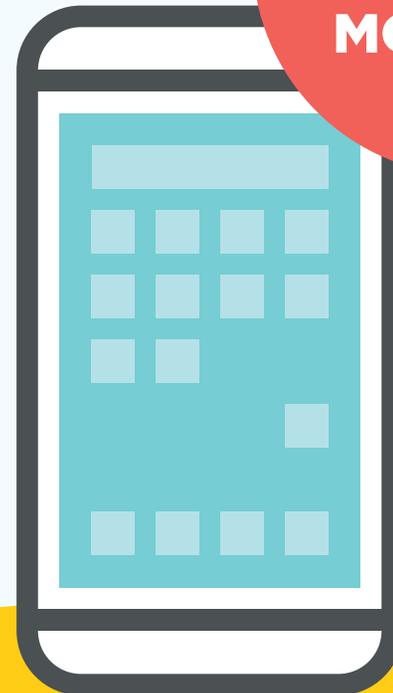
# 2-YEAR SOCIAL MEDIA

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*Content calendar*

**730** DAYS OF SOCIAL MEDIA  
CONTENT ALREADY PLANNED  
FOR YOU

**24**  
MONTHS



# APRIL 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1 <b>CONVERT 83</b> The reason you aren't seeing progress when it comes to [your topic/niche] <i>APRIL FOOL'S DAY</i>	2 <b>INSPIRE 68</b> "All you need to do is put one foot in front of the other" – Martina Navratilova
3 <b>ASK 68</b> What's your biggest goal in life right now?	4 <b>EVERGREEN</b> Share other people's content relevant to your audience + niche	5 <b>EDUCATE</b> Share content from the Educate tab	6 <b>CONNECT 84</b> Here's how I learned what I know about [life, niche]	7 <b>CONVERT 84</b> The biggest challenge I faced while creating my system and how I tackled it	8 <b>EVERGREEN</b> Share a webinar, workshop or training	9 <b>INSPIRE 69</b> "Success usually comes to those who are too busy to be looking for it" - Henry David Thoreau
10 <b>ASK 69</b> What if you gave yourself a 'like' today? <i>SIBLINGS DAY</i>	11 <b>EDUCATE</b> Share content from the Educate tab <i>NATIONAL PET DAY</i>	12 <b>CONNECT 85</b> The one piece of advice I'd give to my teenage self	13 <b>CONVERT 85</b> Grab a 30-minute strategy session with me	14 <b>EVERGREEN</b> Answer a common question from your clients, customers + followers	15 <b>EDUCATE</b> Share content from the Educate tab	16 <b>INSPIRE 70</b> You have to be willing to risk the usual to achieve the extraordinary
17 <b>ASK 70</b> Do you have a Plan B? <i>EASTER SUNDAY</i>	18 <b>CONNECT 86</b> [X] things I wish I had known when I started my business	19 <b>CONVERT 86</b> The #1 question people ask me all the time [from your clients] <i>WEAR PAJAMAS TO WORK DAY</i>	20 <b>EVERGREEN</b> Share a new blog post, video or podcast episode	21 <b>EDUCATE</b> Share content from the Educate tab <i>GET TO KNOW CUSTOMERS</i>	22 <b>CONNECT 87</b> How I plan my promotion calendar (hint: it's not how you might think) <i>EARTH DAY</i>	23 <b>INSPIRE 71</b> You can have anything you want in life if you just see it
24 <b>ASK 71</b> What problem are you solving for your customers?	25 <b>CONVERT 87</b> Here's how I know someone is an ideal client and will get results	26 <b>EVERGREEN</b> Share a recent success story (can be yours or a customer's)	27 <b>EDUCATE</b> Share content from the Educate tab	28 <b>CONNECT 88</b> How I created a system for [a business activity you do every day or week] <i>PAY IT FORWARD DAY</i>	29 <b>CONVERT 88</b> How I help my clients get [the result they really want]	30 <b>INSPIRE 72</b> "The road to success and the road to failure are almost exactly the same" - Dana Letch

# MAY 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<p><b>ASK 72</b></p> <p>1</p> <p>What is the #1 investment you ever made in business?</p>	<p><b>EVERGREEN</b></p> <p>2</p> <p>Share a lead magnet or free resource</p>	<p><b>EDUCATE</b></p> <p>3</p> <p>Share tips, skills + strategies from the Educate tab</p>	<p><b>CONNECT 89</b></p> <p>4</p> <p>If I had to start my business again from zero, I would...</p> <p><i>STAR WARS DAY</i></p>	<p><b>CONVERT 89</b></p> <p>5</p> <p>I created my program because I...</p> <p><i>CINCO DE MAYO</i></p>	<p><b>EVERGREEN</b></p> <p>6</p> <p>Post about an existing product that needs more sales</p>	<p><b>INSPIRE 73</b></p> <p>7</p> <p>Find the thing that works and do more of it</p>
<p><b>ASK 73</b></p> <p>8</p> <p>What's your perfect day (in one sentence)?</p> <p><i>MOTHER'S DAY</i></p>	<p><b>EDUCATE</b></p> <p>9</p> <p>Share tips, skills + strategies from the Educate tab</p>	<p><b>CONNECT 90</b></p> <p>10</p> <p>One thing I would change if I started all over</p>	<p><b>CONVERT 90</b></p> <p>11</p> <p>A look at my client experience and how I developed it</p>	<p><b>EVERGREEN</b></p> <p>12</p> <p>Share a roundup of your favorite posts related to your niche (other people's content)</p>	<p><b>EDUCATE</b></p> <p>13</p> <p>Share tips, skills + strategies from the Educate tab</p>	<p><b>INSPIRE 74</b></p> <p>14</p> <p>It's a marathon not a sprint</p>
<p><b>ASK 74</b></p> <p>15</p> <p>Instagram or Facebook?</p> <p><i>INT'L DAY OF FAMILIES</i></p>	<p><b>CONNECT 91</b></p> <p>16</p> <p>How I define success in my life and in my business</p>	<p><b>CONVERT 91</b></p> <p>17</p> <p>I'm breaking down my unique process to how I help my clients [achieve goal]</p>	<p><b>EVERGREEN</b></p> <p>18</p> <p>Share an "Ask Me Anything" post</p>	<p><b>EDUCATE</b></p> <p>19</p> <p>Share tips, skills + strategies from the Educate tab</p>	<p><b>CONNECT 92</b></p> <p>20</p> <p>My top [X] values and how I apply them to my business/product</p> <p><i>NATIONAL BIKE TO WORK DAY</i></p>	<p><b>INSPIRE 75</b></p> <p>21</p> <p>Sell the problem you're solving</p>
<p><b>ASK 75</b></p> <p>22</p> <p>What value do you provide for your customers?</p>	<p><b>CONVERT 92</b></p> <p>23</p> <p>A peek at my onboarding process</p>	<p><b>EVERGREEN</b></p> <p>24</p> <p>Share an "ah-ha" moment you had this week</p>	<p><b>EDUCATE</b></p> <p>25</p> <p>Share tips, skills + strategies from the Educate tab</p>	<p><b>CONNECT 93</b></p> <p>26</p> <p>I wanted to be a [title] when I was a little kid – and why that matters</p>	<p><b>CONVERT 93</b></p> <p>27</p> <p>A behind-the-scenes look at how I work with clients</p>	<p><b>INSPIRE 76</b></p> <p>28</p> <p>"We are a product of the decisions we make, not the circumstances we face." – Roger Crawford</p>
<p><b>ASK 76</b></p> <p>29</p> <p>What will you be working on this week?</p>	<p><b>EVERGREEN</b></p> <p>30</p> <p>Share a new blog post, video, or podcast episode</p> <p><i>MEMORIAL DAY</i></p>	<p><b>EDUCATE</b></p> <p>31</p> <p>Share tips, skills + strategies from the Educate tab</p>				

# JUNE 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1 <b>CONNECT 94</b> [X] reasons I knew I was destined to be an entrepreneur <i>SAY SOMETHING NICE DAY</i>	2 <b>CONVERT 94</b> The top 3 qualities I find in my most successful clients	3 <b>EVERGREEN</b> Post a summer flash sale <i>NATIONAL DONUT DAY</i>	4 <b>INSPIRE 77</b> Everything is doable
5 <b>ASK 77</b> Do you have a big goal for your business?	6 <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	7 <b>CONNECT 95</b> How I overcame fear and self-doubt in [niche, life]	8 <b>CONVERT 95</b> [X] unexpected benefits of [your program or product] <i>BEST FRIENDS DAY</i>	9 <b>EVERGREEN</b> Post a summer flash sale	10 <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	11 <b>INSPIRE 78</b> You are never too old to set another goal or to dream a new dream
12 <b>ASK 78</b> What are you saying yes to today?	13 <b>CONNECT 96</b> I used to waste time on [X] but now I do [Y]	14 <b>CONVERT 96</b> 5 questions I ask potential customers before I work with them	15 <b>EVERGREEN</b> A failure or difficult moment you had and what you learned from it	16 <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	17 <b>CONNECT 97</b> The one skill that makes me really good at what I do	18 <b>INSPIRE 79</b> Stop pressing rewind on yesterday. Your past doesn't hold the key. Your future does.
19 <b>ASK 79</b> What are you grateful for today? <i>FATHER'S DAY / JUNETEENTH</i>	20 <b>CONVERT 97</b> How I helped my client overcome this challenge	21 <b>EVERGREEN</b> Share a win or milestone you reached and how you did it <i>FIRST DAY OF SUMMER / SELFIE DAY</i>	22 <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	23 <b>CONNECT 98</b> I had to let go of this simple idea to grow my business	24 <b>CONVERT 98</b> My biggest lessons from working with clients [focus on outcomes]	25 <b>INSPIRE 80</b> Burn the bridges you need to burn. Cross the bridges you need to cross.
26 <b>ASK 80</b> What's one thing about you most people don't know?	27 <b>EVERGREEN</b> Share a lead magnet or free resource	28 <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	29 <b>CONNECT 99</b> Growing pains that have made me a better [title]	30 <b>CONVERT 99</b> An inside look at how I work with my customers to [achieve specific outcome] <i>SOCIAL MEDIA DAY</i>		

# JULY 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1 <b>EVERGREEN</b> Share a recent success story (can be yours or a customer's) <i>INTERNATIONAL JOKE DAY</i>	2 <b>INSPIRE 81</b> Your destiny is shaped by the decisions you make every day
3 <b>ASK 81</b> How would you describe yourself in 3 words?	4 <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab <i>INDEPENDENCE DAY (US)</i>	5 <b>CONNECT 100</b> How failing at [something that you tried and failed] gave me confidence to succeed	6 <b>CONVERT 100</b> [X] ways to package your products and services	7 <b>EVERGREEN</b> Share a sneak peek at a new webinar or workshop <i>WORLD CHOCOLATE DAY</i>	8 <b>EDUCATE</b> Share content from the Educate tab	9 <b>INSPIRE 82</b> Life is a gift. Follow your bliss
10 <b>ASK 82</b> What's your favorite song?	11 <b>CONNECT 101</b> 3 big "aha" moments that changed the path of my business	12 <b>CONVERT 101</b> Share client/customer feedback	13 <b>EVERGREEN</b> Share your 5 favorite tools you use in your business	14 <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	15 <b>CONNECT 102</b> How and why I chose to focus on the [niche] <i>GIVE SOMETHING AWAY DAY</i>	16 <b>INSPIRE 83</b> Today, you are most definitely winning
17 <b>ASK 83</b> What's your favorite food? When did you last eat it? <i>WORLD EMOJI DAY</i>	18 <b>CONVERT 102</b> How I help my clients achieve [a really appealing outcome] <i>NELSON MANDELA DAY</i>	19 <b>EVERGREEN</b> Answer a common question from your clients, customers + followers	20 <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	21 <b>CONNECT 103</b> I call bullsh@t! My biggest pet peeves about [industry] <i>GET TO KNOW CUSTOMERS</i>	22 <b>CONVERT 103</b> The biggest challenge I overcame while creating my unique process	23 <b>INSPIRE 84</b> You're farther ahead than you think
24 <b>ASK 84</b> What are your top 5 most used apps?	25 <b>EVERGREEN</b> Post a failure you had this week and what you learned from it	26 <b>EDUCATE</b> Share content from the Educate tab	27 <b>CONNECT 104</b> 5 tricks I use to get into my passion zone	28 <b>CONVERT 104</b> The 3 things my customers do to get big results	29 <b>EVERGREEN</b> Share your favorite video relevant to your niche	30 <b>INSPIRE 85</b> Visualize your greatness
31 <b>ASK 85</b> What's the first word that comes to your mind when you hear the word "passion?"						

# AUGUST 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1 <b>EDUCATE</b> Share content from the Educate tab	2 <b>CONNECT 105</b> I never thought I'd do this [surprising activity] as a business owner	3 <b>CONVERT 105</b> Why doing [X] is hurting your ability to reach your goals	4 <b>EVERGREEN</b> Share a customer testimonial or case study	5 <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	6 <b>INSPIRE 86</b> Always give more than you receive
7 <b>ASK 86</b> What emoji do you use the most?	8 <b>CONNECT 106</b> Here's how I solve problems in my business <i>INTERNATIONAL CAT DAY</i>	9 <b>CONVERT 106</b> [X] things I teach my clients and students <i>BOOK LOVER'S DAY</i>	10 <b>EVERGREEN</b> Share a lead magnet or free resource (new or old) <i>NATIONAL LAZY DAY</i>	11 <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	12 <b>CONNECT 107</b> How I successfully pivoted in my business	13 <b>INSPIRE 87</b> Keep climbing, I'm right there with you
14 <b>ASK 87</b> What are you taking control of this week?	15 <b>CONVERT 107</b> Why your ideal client or customer needs [the outcome you provide] <i>NAT'L RELAXATION DAY</i>	16 <b>EVERGREEN</b> Share a new blog post, video or podcast episode <i>NAT'L TELL A JOKE DAY</i>	17 <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	18 <b>CONNECT 108</b> 2 hobbies that have me be better at [expertise]	19 <b>CONVERT 108</b> I don't know where I would be in my business without a coach	20 <b>INSPIRE 88</b> "Never give up on what you really want to do." – Albert Einstein
21 <b>ASK 88</b> What's the biggest lesson you learned from trying something that failed?	22 <b>EVERGREEN</b> A win or milestone you reached and how you did it	23 <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	24 <b>CONNECT 109</b> [Person] who inspired me to start my business	25 <b>CONVERT 109</b> A walk through the system I use with my clients	26 <b>EVERGREEN</b> Share a sneak peek at a new product, program or service <i>NATIONAL DOG DAY</i>	27 <b>INSPIRE 89</b> Success all depends on the second letter
28 <b>ASK 89</b> Do you consider yourself an introvert or an extrovert?	29 <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	30 <b>CONNECT 110</b> A common [action/thought] I used to [do/have] that held me back in my business	31 <b>CONVERT 110</b> Why it took me [X] months to hire a coach			

# SEPTEMBER 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1 <b>EVERGREEN</b> Share a helpful tip from an existing post or video that needs some love	2 <b>EDUCATE</b> Share content from the Educate tab	3 <b>INSPIRE 90</b> All the late nights & early mornings will pay off
4 <b>ASK 90</b> What's your idea of a fun weekend?	5 <b>CONNECT 111</b> My favorite daily affirmations <i>LABOR DAY</i>	6 <b>CONVERT 111</b> Here's what makes me different from other [titles] <i>READ A BOOK DAY</i>	7 <b>EVERGREEN</b> Post a flash sale or discount	8 <b>EDUCATE</b> Share content from the Educate tab	9 <b>CONNECT 112</b> How and why I made [X] a priority in my life	10 <b>INSPIRE 91</b> Stop doubting yourself, work hard and make it happen
11 <b>ASK 91</b> Hey IG, I need your help! Which one should I ask for: an Apple Watch or AirPods? <i>NAT'L GRANDPARENTS DAY</i>	12 <b>CONVERT 112</b> The biggest struggle most clients/customers have, and how I help them through it	13 <b>EVERGREEN</b> Share a recent success story (can be yours or a customer's)	14 <b>EDUCATE</b> Share content from the Educate tab	15 <b>CONNECT 113</b> What I learned from my biggest success and how I apply it to my business	16 <b>CONVERT 113</b> The #1 reason I created my [program, service, product]	17 <b>INSPIRE 92</b> Dreams do come true
18 <b>ASK 92</b> What's your favorite thing about your life right now?	19 <b>EVERGREEN</b> Share content from your favorite influencer (blog post, IG post/story, etc)	20 <b>EDUCATE</b> Share content from the Educate tab	21 <b>CONNECT 114</b> One thing I had all wrong, and why that's relevant to [niche] <i>INTERNATIONAL DAY OF PEACE</i>	22 <b>CONVERT 114</b> Why doing [something in your program] is a non-negotiable that everyone needs to do <i>FIRST DAY OF FALL</i>	23 <b>EVERGREEN</b> Post an "a-ha" moment you had recently and what you learned from it	24 <b>INSPIRE 93</b> One small positive thought in the morning can change your whole day
25 <b>ASK 93</b> Reality check...have you talked to a real person today?	26 <b>EDUCATE</b> Share content from the Educate tab	27 <b>CONNECT 115</b> How I overcame [difficult situation related to your business]	28 <b>CONVERT 115</b> Something you told yourself or a biz buddy in private that your ideal client needs to hear too	29 <b>EVERGREEN</b> Introduce yourself to your community	30 <b>EDUCATE</b> Share content from the Educate tab	

# OCTOBER 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						<b>INSPIRE 94</b> Fall 7 times. Stand up 8. <small>INTERNATIONAL COFFEE DAY</small>
<b>ASK 94</b> If time or money weren't an issue, what would you be doing right now?	<b>CONNECT 116</b> The time I failed at [business goal] & what I learned from it	<b>CONVERT 116</b> Here's how I fixed my client's [problem or challenge]	<b>EVERGREEN</b> Share a client testimonial/feedback/case study	<b>EDUCATE</b> Share content from the Educate tab	<b>CONNECT 117</b> 3 mistakes I made when I first tried to [achieve this goal] <small>WORLD SMILE DAY</small>	<b>INSPIRE 95</b> Determination determines your destination
<b>ASK 95</b> What's something you are fed up with in your industry?	<b>CONVERT 117</b> How I'm different from other [titles] in my niche	<b>EVERGREEN</b> A new blog post, video or podcast episode (or share a highlight / tip from an existing post)	<b>EDUCATE</b> Share content from the Educate tab	<b>CONNECT 118</b> Thought patterns that were stopping me from [achieving goal]	<b>CONVERT 118</b> Shout out to your audience <small>DESSERT DAY</small>	<b>INSPIRE 96</b> The greatest failure is not to try
<b>ASK 96</b> What's your favorite quote? <small>BOSSSES DAY</small>	<b>EVERGREEN</b> Share a new product, service or program you're working on	<b>EDUCATE</b> Share content from the Educate tab	<b>CONNECT 119</b> Here's how I know when it's time to [do this specific niche strategy]	<b>CONVERT 119</b> Why [doing something your ideal client or customer thinks they need to do] is a waste of time and what to do instead <small>GET TO KNOW CUSTOMERS DAY</small>	<b>EVERGREEN</b> Share a lead magnet or free resource (new or old)	<b>INSPIRE 97</b> The harder you work the luckier you get
<b>ASK 97</b> How much free time do you usually have for yourself every week?	<b>EDUCATE</b> Share content from the Educate tab	<b>CONNECT 120</b> Why I'll never [say or do this] even though industry experts say you should	<b>CONVERT 120</b> An inside look at how I work with my customers	<b>EVERGREEN</b> A win or milestone you reached and how you did it	<b>EDUCATE</b> Share content from the Educate tab	<b>INSPIRE 98</b> Opportunities don't happen. You create them.
<b>ASK 98</b> What's something you want to do/start but don't have time for? Share! <small>CHECKLIST DAY</small>	<b>CONNECT 121</b> What it took for me to achieve [specific result] <small>HALLOWEEN</small>					

# NOVEMBER 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1 <b>CONVERT 121</b> The process I use to [achieve outcome for students/customers] <i>NATIONAL AUTHOR'S DAY</i>	2 <b>EVERGREEN</b> Share a failure or difficult moment you had and what you learned from it	3 <b>EDUCATE</b> Share content from the Educate tab	4 <b>CONNECT 122</b> Here's what I'm not doing this week/month and why I'm glad	5 <b>INSPIRE 99</b> Don't tell people your dreams. Show them.
6 <b>ASK 99</b> Does downtime help you be more productive? <i>DAYLIGHT SAVINGS TIME ENDS</i>	7 <b>CONVERT 122</b> Share a customer/client testimonial	8 <b>EVERGREEN</b> Share a new blog post, video or podcast episode	9 <b>EDUCATE</b> Share content from the Educate tab	10 <b>CONNECT 123</b> The biggest mindset shift I made this year that's been a complete game-changer	11 <b>CONVERT 123</b> A behind the scenes peak at my new product/program <i>VETERAN'S DAY</i>	<b>INSPIRE 100</b> The best view comes after the hardest climb
13 <b>ASK 100</b> What 5 words describe your brand? <i>WORLD KINDNESS DAY</i>	14 <b>EVERGREEN</b> Share a recent success story (can be yours or a customer's)	15 <b>EDUCATE</b> Share content from the Educate tab <i>ENTREPRENEUR'S DAY</i>	16 <b>CONNECT 124</b> How I prioritize my week and schedule my time	17 <b>CONVERT 124</b> Something I tried that didn't go as planned [that your ideal client has likely tried too]	18 <b>EVERGREEN</b> Share your favorite video relate to your niche	19 <b>INSPIRE 101</b> Dreams don't work unless you do
20 <b>ASK 101</b> What's your best weekend read recommendation?	21 <b>EDUCATE</b> Share content from the Educate tab	22 <b>CONNECT 125</b> 7 simple productivity hacks I do every day and how they keep me focused	23 <b>CONVERT 125</b> How to deal when things don't go the way you thought they would	24 <b>EDUCATE</b> Share content from the Educate tab <i>THANKSGIVING</i>	25 <b>EVERGREEN</b> Share a Black Friday flash sale <i>BLACK FRIDAY</i>	26 <b>INSPIRE 102</b> "Many of life's failures are people who did not realize how close they were to success when they gave up." -- Thomas Edison <i>SMALL BUSINESS SATURDAY</i>
27 <b>ASK 102</b> What does a typical workday look like?	28 <b>CONNECT 126</b> What others won't tell you about [your expertise] <i>CYBER MONDAY</i>	29 <b>CONVERT 126</b> Share a case study [can be yours or a client's] <i>GIVING TUESDAY</i>	30 <b>EVERGREEN</b> An "a-ha" moment you had this week and why it's important			

# DECEMBER 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1 <b>EDUCATE</b> Share content from the Educate tab	2 <b>CONNECT 127</b> When and how I find time for me every day	3 <b>INSPIRE 103</b> Never apologize for shining bright.
4 <b>ASK 103</b> When was the last time you stepped out of your comfort zone? <i>NATIONAL COOKIE DAY</i>	5 <b>CONVERT 127</b> Why [your service/product] means so much to you and how it has changed your clients' lives	6 <b>EVERGREEN</b> Post a sneak peek at a new webinar, workshop or training	7 <b>EDUCATE</b> Share content from the Educate tab	8 <b>CONNECT 128</b> A famous influencer I love and how he/she has inspired me in my business	9 <b>CONVERT 128</b> 4 secrets no one else is telling you about how to [achieve outcome]	10 <b>INSPIRE 104</b> You keep doing YOU
11 <b>ASK 104</b> What are you going to achieve in the next 3 months?	12 <b>EVERGREEN</b> Share other people's content relevant to your audience + niche	13 <b>EDUCATE</b> Share content from the Educate tab	14 <b>CONNECT 129</b> 3 things I wish I knew 10 years ago	15 <b>CONVERT 129</b> Why your ideal customers should do the things that scares them the most	16 <b>EVERGREEN</b> Answer a common question from your clients, customers + followers	17 <b>INSPIRE 105</b> You are further ahead than you think <i>SUPER SATURDAY</i>
18 <b>ASK 105</b> What are you celebrating today? <i>HANUKKAH BEGINS</i>	19 <b>EDUCATE</b> Share content from the Educate tab	20 <b>CONNECT 130</b> Feeling super grateful right now...	21 <b>CONVERT 130</b> Share your new product or service <i>FIRST DAY OF WINTER</i>	22 <b>EVERGREEN</b> A win or milestone you reached and how you did it	23 <b>EDUCATE</b> Share content from the Educate tab	24 <b>INSPIRE 106</b> Know what you're passionate about and where you draw the line <i>CHRISTMAS EVE</i>
25 <b>ASK 106</b> What are you taking action on today? <i>CHRISTMAS DAY</i>	26 <b>CONNECT 131</b> Something most people don't know about me]	27 <b>CONVERT 131</b> Why it's so important to [do something that your potential customers really need to do]	28 <b>EVERGREEN</b> Post a flash sale or New Year's special	29 <b>EDUCATE</b> Share content from the Educate tab	30 <b>CONNECT 132</b> 5 random facts about me [for new followers]	31 <b>INSPIRE 107</b> You are perfect just the way you are <i>NEW YEAR'S EVE</i>

# JANUARY 2023

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<p>1</p> <p><b>ASK 3</b></p> <p>How do you push yourself to be more productive every day?</p> <p><i>NEW YEARS DAY</i></p>	<p>2</p> <p><b>CONVERT 3</b></p> <p>The tools and resources I give my clients and why</p>	<p>3</p> <p><b>EVERGREEN</b></p> <p>A new product, service or program or one that needs more love</p>	<p>4</p> <p><b>EDUCATE</b></p> <p>Share tips, skills and strategies from the Educate tab</p>	<p>5</p> <p><b>CONNECT 3</b></p> <p>3 new things I've been trying lately and why</p>	<p>6</p> <p><b>CONVERT 4</b></p> <p>Coming soon! My new service or program</p>	<p>7</p> <p><b>INSPIRE 3</b></p> <p>Everything you want is possible</p>
<p>8</p> <p><b>ASK 4</b></p> <p>What are some things you've let slip lately?</p>	<p>9</p> <p><b>EVERGREEN</b></p> <p>An inspiring testimonial, feedback or case study from you or customers</p>	<p>10</p> <p><b>EDUCATE</b></p> <p>Share tips, skills + strategies from the Educate tab</p>	<p>11</p> <p><b>CONNECT 4</b></p> <p>Something I've let slip lately and how I'm getting back on track</p>	<p>12</p> <p><b>CONVERT 5</b></p> <p>Shout out to your clients/customers</p>	<p>13</p> <p><b>EVERGREEN</b></p> <p>Share other people's content relevant to your audience + niche</p>	<p>14</p> <p><b>INSPIRE 4</b></p> <p>Just know that you have what it takes to be your own boss</p>
<p>15</p> <p><b>ASK 5</b></p> <p>If you could eliminate one thing from your daily routine, what would it be and why?</p>	<p>16</p> <p><b>EDUCATE</b></p> <p>Share tips, skills + strategies from the Educate tab</p> <p><i>MARTIN LUTHER KING, JR DAY</i></p>	<p>17</p> <p><b>CONNECT 5</b></p> <p>The #1 reason I don't agree with [common practice in my niche]</p>	<p>18</p> <p><b>CONVERT 6</b></p> <p>The top 3 reasons I do what I do</p>	<p>19</p> <p><b>EVERGREEN</b></p> <p>Share a new blog post or video</p> <p><i>GET TO KNOW CUSTOMERS DAY</i></p>	<p>20</p> <p><b>EDUCATE</b></p> <p>Share tips, skills + strategies from the Educate tab</p>	<p>21</p> <p><b>INSPIRE 5</b></p> <p>Life is tough, but so are you</p>
<p>22</p> <p><b>ASK 6</b></p> <p>How are you setting yourself up for success this [month, week, today]?</p>	<p>23</p> <p><b>CONNECT 6</b></p> <p>Shout out to [companies, experts] in [industry] – and why I admire them</p>	<p>24</p> <p><b>CONVERT 7</b></p> <p>How I help my customers and what it looks like to work with me</p> <p><i>NATIONAL COMPLIMENT DAY</i></p>	<p>25</p> <p><b>EVERGREEN</b></p> <p>A win or milestone you reached and how you did it</p>	<p>26</p> <p><b>EDUCATE</b></p> <p>Share tips, skills + strategies from the Educate tab</p>	<p>27</p> <p><b>CONNECT 7</b></p> <p>How I overcame [this limiting belief] that was seriously affecting my [business, growth]</p>	<p>28</p> <p><b>INSPIRE 6</b></p> <p>Give power to the solution, not the problem</p>
<p>29</p> <p><b>ASK 7</b></p> <p>What do you dream of that really scares you?</p>	<p>30</p> <p><b>CONVERT 8</b></p> <p>[X] ways your clients can step out of their comfort zone (and why you should)</p>	<p>31</p> <p><b>EVERGREEN</b></p> <p>A win or milestone you reached and how you did it</p>				

# FEBRUARY 2023

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			<b>1</b> <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	<b>2</b> <b>CONNECT 8</b> A quick shout out about everything I'm grateful for this week	<b>3</b> <b>CONVERT 9</b> 3 ways I price my programs + offers and why	<b>4</b> <b>INSPIRE 7</b> All you need is focus
<b>5</b> <b>ASK 8</b> What's your go-to to get pumped up for the day?	<b>6</b> <b>EVERGREEN</b> Reintroduce yourself to your audience	<b>7</b> <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	<b>8</b> <b>CONNECT 9</b> I learned something new this week that surprised me	<b>9</b> <b>CONVERT 10</b> What if [your client's desired outcome] was easy?	<b>10</b> <b>EVERGREEN</b> Answer a common question from your clients, customers + followers	<b>11</b> <b>INSPIRE 8</b> It's not the destination, it's all the steps you took to get there
<b>12</b> <b>ASK 9</b> What's your most productive time of the day and why?	<b>13</b> <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	<b>14</b> <b>CONNECT 10</b> Shout out to followers: Thank you for being here! <i>VALENTINE'S DAY</i>	<b>15</b> <b>CONVERT 11</b> Share a customer testimonial	<b>16</b> <b>EVERGREEN</b> Share a lead magnet or free resource (new or old)	<b>17</b> <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab <i>RANDOM ACTS OF KINDNESS</i>	<b>18</b> <b>INSPIRE 9</b> "Imagine no limitations on what you can be, have or do." -Brian Tracy
<b>19</b> <b>ASK 10</b> When's the last time you surprised yourself?	<b>20</b> <b>CONNECT 11</b> How and why I've gotten better at saying "no" <i>PRESIDENTS DAY + LOVE YOUR PET</i>	<b>21</b> <b>CONVERT 12</b> How I solve [common problem for my clients]	<b>22</b> <b>EVERGREEN</b> Post a flash sale or discount	<b>23</b> <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	<b>24</b> <b>CONNECT 12</b> This is probably the biggest sacrifice I've made for my business	<b>25</b> <b>INSPIRE 10</b> What makes your brand unique is You
<b>26</b> <b>ASK 11</b> What's your favorite productivity tool or resource?	<b>27</b> <b>CONVERT 13</b> Want to know the number one thing people say BEFORE they join my [program or offer]?	<b>28</b> <b>EVERGREEN</b> Answer a common question from your clients, customers + followers				

# MARCH 2023

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			<b>1</b> <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	<b>2</b> <b>CONNECT 13</b> My 3 biggest goals and what I'm doing to reach them	<b>3</b> <b>CONVERT 14</b> What I do to overcome [a common stumbling your clients or customers have]	<b>4</b> <b>INSPIRE 11</b> "You have to be odd to be number one." – Dr. Seuss
					EMPLOYEE APPRECIATION DAY	
<b>5</b> <b>ASK 12</b> What's your morning routine?	<b>6</b> <b>EVERGREEN</b> Share a recent success story (can be yours or a customer's)	<b>7</b> <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	<b>8</b> <b>CONNECT 14</b> My favorite hobby and why I love it	<b>9</b> <b>CONVERT 15</b> The only decision you need to make to [achieve outcome]	<b>10</b> <b>EVERGREEN</b> Share an "Ask Me Anything" post	<b>11</b> <b>INSPIRE 12</b> Permission granted to do whatever the hell you want!
		NATIONAL BE HEARD DAY	INT'L WOMEN'S DAY			
<b>12</b> <b>ASK 13</b> What's a productivity hack you live by?	<b>13</b> <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	<b>14</b> <b>CONNECT 15</b> I realized I was an expert in my niche when...	<b>15</b> <b>CONVERT 16</b> How I overcame this limiting belief] that was seriously affecting my [business, growth]	<b>16</b> <b>EVERGREEN</b> Share a highlight or tip from a blog post or video that needs more love	<b>17</b> <b>EDUCATE</b> Share content from the Educate tab	<b>18</b> <b>INSPIRE 13</b> Yes it's a slow process but quitting won't make it faster
DAYLIGHT SAVINGS TIME BEGINS					ST PATRICKS DAY	
<b>19</b> <b>ASK 14</b> Is it time to step out of your comfort zone again?	<b>20</b> <b>CONNECT 16</b> Simple tweaks I made to my to-do list that finally allowed me to breathe	<b>21</b> <b>CONVERT 17</b> Why you should stop listening to the wrong people if you want to succeed	<b>22</b> <b>EVERGREEN</b> Post a lead magnet or free resource (new or old)	<b>23</b> <b>EDUCATE</b> Share content from the Educate tab	<b>24</b> <b>CONNECT 17</b> Why I used to compare myself to others and how it hurt my brand	<b>25</b> <b>INSPIRE 14</b> Worrying doesn't take away tomorrow's trouble. It takes away today's peace.
	FIRST DAY OF SPRING					
<b>26</b> <b>ASK 15</b> What is a perfect day for you?	<b>27</b> <b>CONVERT 18</b> 5 things you need to stop doing if you want [X outcome]	<b>28</b> <b>EVERGREEN</b> Share a client testimonial or feedback	<b>29</b> <b>EDUCATE</b> Share content from the Educate tab	<b>30</b> <b>CONNECT 18</b> This was the scariest decision I've ever made in my business	<b>31</b> <b>CONVERT 19</b> The one lie I told myself that stopped me from reaching my dreams	

# APRIL 2023

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						<b>INSPIRE 15</b> Keep going. You didn't come this far just to stand here. APRIL FOOL'S DAY
<b>ASK 16</b> What will your [business, life] look like in 5 years? 10 years?	<b>EVERGREEN</b> A failure or difficult moment you had this week and what you learned from it	<b>EDUCATE</b> Share content from the Educate tab	<b>CONNECT 19</b> Something I wanted as a kid and why it's a good thing I didn't get it	<b>CONVERT 20</b> Share a case study [it can be yours or a clients]	<b>EVERGREEN</b> Share other people's content relevant to your audience + niche	<b>INSPIRE 16</b> Follows diet. Diet doesn't follow back. Unfollows diet.
<b>ASK 17</b> Who inspires you every day? EASTER	<b>EDUCATE</b> Share content from the Educate tab SIBLINGS DAY	<b>CONNECT 20</b> What I achieved in Q1/Q2/Q3/Q4 and what I'm still working on NATIONAL PET DAY	<b>CONVERT 21</b> Are you struggling with [X]? I can help!	<b>EVERGREEN</b> Share other people's content relevant to your audience + niche	<b>EDUCATE</b> Share content from the Educate tab	<b>INSPIRE 17</b> I'm never sure if I actually have free time, or if I'm forgetting something again!
<b>ASK 18</b> What does gratitude mean to you? Share 3 things you're grateful for!	<b>CONNECT 21</b> My morning routine that starts my day	<b>CONVERT 22</b> My 3 [topic/niche] mantras for success	<b>EVERGREEN</b> Share a webinar, workshop or training WEAR PAJAMAS TO WORK DAY	<b>EDUCATE</b> Share content from the Educate tab GET TO KNOW CUSTOMERS	<b>CONNECT 22</b> Here's my 1-year goal and how I plan to reach it	<b>INSPIRE 18</b> Be so good they can't ignore you EARTH DAY
<b>ASK 19</b> How is today different for you than 1 year ago today?	<b>CONVERT 23</b> Why it's important to invest in yourself	<b>EVERGREEN</b> Answer a common question from your clients, customers + followers	<b>EDUCATE</b> Share content from the Educate tab	<b>CONNECT 23</b> This year's wins that have changed everything me and my business	<b>CONVERT 24</b> The one area of my business that I dread and how I approach it PAY IT FORWARD DAY	<b>INSPIRE 19</b> Be stubborn about your goals and flexible about your method
<b>ASK 20</b> Do you think creativity is important in your personal and professional life?						

# MAY 2023

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	<b>1</b> <b>EVERGREEN</b> Share a new blog post, video or podcast episode	<b>2</b> <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	<b>3</b> <b>CONNECT 24</b> My favorite ways to drown out negative thoughts	<b>4</b> <b>CONVERT 25</b> Why I started my business [X] years ago <i>STAR WARS DAY</i>	<b>5</b> <b>EVERGREEN</b> Post about an existing product that needs more sales <i>CINCO DE MAYO</i>	<b>6</b> <b>INSPIRE 20</b> You are exactly where you need to be right now
<b>7</b> <b>ASK 21</b> What's the best way to tap into creativity when you feel burned out?	<b>8</b> <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	<b>9</b> <b>CONNECT 25</b> I never thought I'd be able to do this, but I did it! (a personal win)	<b>10</b> <b>CONVERT 26</b> How an ideal client achieved a really big outcome they wanted	<b>11</b> <b>EVERGREEN</b> Share a recent success story (can be yours or a customer's)	<b>12</b> <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	<b>13</b> <b>INSPIRE 21</b> Your vibe attracts your tribe!
<b>14</b> <b>ASK 22</b> If you could be anywhere right now, where would you be? <i>MOTHER'S DAY</i>	<b>15</b> <b>CONNECT 26</b> Here's how my business has exceeded my expectations <i>INT'L DAY OF FAMILIES</i>	<b>16</b> <b>CONVERT 27</b> The real reason your ideal client hasn't achieved [X] yet	<b>17</b> <b>EVERGREEN</b> Share a lead magnet or free resource	<b>18</b> <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	<b>19</b> <b>CONNECT 27</b> What being a [title] has taught me about [expertise] <i>NAT'L BIKE TO WORK DAY</i>	<b>20</b> <b>INSPIRE 22</b> The only opinion I care about is mine
<b>21</b> <b>ASK 23</b> What color describes your personality the best?	<b>22</b> <b>CONVERT 28</b> How to ensure that your business can survive the next recession or global crisis	<b>23</b> <b>EVERGREEN</b> Share a roundup of your favorite posts related to your niche (other people's content)	<b>24</b> <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	<b>25</b> <b>CONNECT 28</b> Why success doesn't mean you have to be perfect	<b>26</b> <b>CONVERT 29</b> Why I still believed in myself, even during times I didn't feel it	<b>27</b> <b>INSPIRE 23</b> Mindset is what separates the best from the rest
<b>28</b> <b>ASK 24</b> What's the best time management app?	<b>29</b> <b>EVERGREEN</b> Share an "ah-ha" moment you had recently <i>MEMORIAL DAY</i>	<b>30</b> <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	<b>31</b> <b>CONNECT 29</b> Why I'm glad I didn't give up in the early days of my [niche] journey			

# JUNE 2023

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1 <b>CONVERT 30</b> A huge "aha" moment that changed the way I approach my business <i>SAY SOMETHING NICE DAY</i>	2 <b>EVERGREEN</b> Share a new blog post, video, or podcast episode <i>NATIONAL DONUT DAY</i>	3 <b>INSPIRE 24</b> Do more things that make you forget to check your phone
4 <b>ASK 25</b> Time to vent!! What's frustrating you a lot lately?	5 <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	6 <b>CONNECT 30</b> A behind-the-scenes peek at my typical day [from start to finish]	7 <b>CONVERT 31</b> How I got [specific result]	8 <b>EVERGREEN</b> Post a flash sale for summer <i>BEST FRIENDS DAY</i>	9 <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	10 <b>INSPIRE 25</b> Good things come to those who work for it
11 <b>ASK 26</b> What are some unspoken rules that you've seen people NOT follow?	12 <b>CONNECT 31</b> A time when you did something on a whim and it worked out	13 <b>CONVERT 32</b> I'm breaking down the steps it took to reach [business milestone]	14 <b>EVERGREEN</b> Share a recent success story (can be yours or a customer's)	15 <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	16 <b>CONNECT 32</b> This weakness or flaw is something I'm still working on today	17 <b>INSPIRE 26</b> All clear ahead, permission to proceed!
18 <b>ASK 27</b> What book changed your perspective on how you view [business, life]? <i>FATHER'S DAY</i>	19 <b>CONVERT 33</b> How a life-changing event made me determined to succeed <i>JUNETEENTH</i>	20 <b>EVERGREEN</b> Share a win or milestone you reached and how you did it	21 <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab <i>FIRST DAY OF SUMMER / SELFIE DAY</i>	22 <b>CONNECT 33</b> Why I'm so glad I said "yes" when I wanted to say "no"	23 <b>CONVERT 34</b> When I finally realized I couldn't do it on my own and hired mentor	24 <b>INSPIRE 27</b> Expect nothing. Work for everything.
25 <b>ASK 28</b> What's more important: email list size or quality?	26 <b>EVERGREEN</b> Share your 5 favorite tools you use in your business	27 <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	28 <b>CONNECT 34</b> [X] things I learned from my absolute worst investment	29 <b>CONVERT 35</b> You don't have to go it alone	30 <b>EVERGREEN</b> Share a lead magnet or free resource <i>SOCIAL MEDIA DAY</i>	

# JULY 2023

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						<b>INSPIRE 28</b> "Act as if what you do makes a difference. It does." - William James <small>INTERNATIONAL JOKE DAY</small>
<b>ASK 29</b> Silence or music? Which environment do you like to work in?	<b>EDUCATE 3</b> Share content from the Educate tab	<b>CONNECT 35</b> This was the most challenging time for my business <small>INDEPENDENCE DAY (US)</small>	<b>CONVERT 36</b> How to create a habit and stick to it	<b>EVERGREEN 6</b> Share a lead magnet or free resource	<b>EDUCATE 7</b> Share content from the Educate tab <small>WORLD CHOCOLATE DAY</small>	<b>INSPIRE 29</b> Don't stress. Do your best. Forget the rest.
<b>ASK 30</b> What emojis best describe your business?	<b>CONNECT 36</b> I've been really struggling to stay focused and get things done. Can you relate?	<b>CONVERT 37</b> The reason you aren't seeing progress when it comes to [your topic/niche]	<b>EVERGREEN 12</b> Share a sneak peek at a new webinar or workshop	<b>EDUCATE 13</b> Share content from the Educate tab	<b>CONNECT 37</b> I see new faces around here, so figured it was time to introduce myself	<b>INSPIRE 30</b> Nothing is a waste of time if you learn from it <small>GIVE SOMETHING AWAY DAY</small>
<b>ASK 31</b> How does your business make your clients feel? Describe it in one word.	<b>CONVERT 38</b> What are the biggest excuses you're making when it comes to [X]? <small>WORLD EMOJI DAY</small>	<b>EVERGREEN 18</b> Post a failure you had this week and what you learned from it <small>NELSON MANDELA DAY</small>	<b>EDUCATE 19</b> Share content from the Educate tab	<b>CONNECT 38</b> Why I'm totally against "fake it til you make it" <small>GET TO KNOW CUSTOMERS</small>	<b>CONVERT 39</b> Important values to me and how they show up in my business	<b>INSPIRE 31</b> No one else is going to push you like you will
<b>ASK 32</b> Who is your business role model?	<b>EVERGREEN 24</b> Answer a common question from your clients, customers + followers	<b>EDUCATE 25</b> Share content from the Educate tab	<b>CONNECT 39</b> The three investments that are totally worth it...	<b>CONVERT 40</b> The story behind how my business came to be	<b>EVERGREEN 28</b> Share a new blog post, video or podcast episode	<b>INSPIRE 32</b> Don't give up. Level up.
<b>ASK 33</b> What is a term or a phrase that you're known for?	<b>EDUCATE 31</b> Share content from the Educate tab					

# AUGUST 2023

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1 <b>CONNECT 40</b> The one thing I wish I had outsourced sooner	2 <b>CONVERT 41</b> The top questions I get asked as an expert in [your niche]	3 <b>EVERGREEN</b> Share a customer testimonial or case study	4 <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	5 <b>INSPIRE 33</b> Find beauty in the small things
6 <b>ASK 34</b> How long have you been [in business, doing what you do]?	7 <b>CONNECT 41</b> When I want to work a 4-hour day, these are the 3 things I outsource	8 <b>CONVERT 42</b> Places I've been featured [social media, websites, interviews, podcasts, press mentions, etc] <i>INTERNATIONAL CAT DAY</i>	9 <b>EVERGREEN</b> Share a lead magnet or free resource (new or old) <i>BOOK LOVER'S DAY</i>	10 <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab <i>NATIONAL LAZY DAY</i>	11 <b>CONNECT 42</b> Here's something new I tried this week that went well and what I learned	12 <b>INSPIRE 34</b> What you give energy to is what you act on. What you act on is what you achieve.
13 <b>ASK 35</b> What are you an expert in?	14 <b>CONVERT 43</b> The best customer service I've ever experienced and how I apply it to my customers	15 <b>EVERGREEN</b> Share a sneak peek at a new product, program or service <i>NAT'L RELAXATION DAY</i>	16 <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab <i>NAT'L TELL A JOKE DAY</i>	17 <b>CONNECT 43</b> A time when I felt criticized in my business	18 <b>CONVERT 44</b> 3 ways you're making X harder than it needs to be [something in your niche]	19 <b>INSPIRE 35</b> Today I will not stress about things I can't control
20 <b>ASK 36</b> What have you been procrastinating?	21 <b>EVERGREEN</b> Share a win or milestone you reached this week + how you did it	22 <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	23 <b>CONNECT 44</b> Here's what I plan to accomplish this [month, quarter] and how	24 <b>CONVERT 45</b> What are the biggest mistakes you're making when it comes to [your topic/niche]?	25 <b>EVERGREEN</b> Share a new blog post, video or podcast episode	26 <b>INSPIRE 36</b> Happiness is contagious. Pass it on. <i>NATIONAL DOG DAY</i>
27 <b>ASK 37</b> What have you told yourself you wouldn't do again but did it anyway?	28 <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	29 <b>CONNECT 45</b> A helpful business tip I discovered while I was [lifestyle activity like running, gardening, cooking]	30 <b>CONVERT 46</b> How I price my services and products	31 <b>EVERGREEN</b> Share a helpful tip from an existing post or video that needs some love		

# SEPTEMBER 2023

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1 <b>EDUCATE</b> Share content from the Educate tab	2 <b>INSPIRE 37</b> I've reached that age where my brain goes from "You probably shouldn't say that" to "What the hell, let's see what happens"
3 <b>ASK 38</b> What does your desk look like right now?	4 <b>CONNECT 46</b> My night-time self-care routine: How I unwind after a busy day <i>LABOR DAY</i>	5 <b>CONVERT 47</b> The coolest thing starting my business has done for me	6 <b>EVERGREEN</b> Post a flash sale or discount <i>READ A BOOK DAY</i>	7 <b>EDUCATE</b> Share content from the Educate tab	8 <b>CONNECT 47</b> My favorite way to de-stress at the end of the week	9 <b>INSPIRE 38</b> One friend can change your whole life
10 <b>ASK 39</b> What are your goals for the next 3 months? <i>GRANDPARENTS DAY</i>	11 <b>CONVERT 48</b> 5 secrets to success in [your niche] <i>DAY OF SERVICE &amp; REMEMBRANCE</i>	12 <b>EVERGREEN</b> Share a recent success story (can be yours or a customer's)	13 <b>EDUCATE</b> Share content from the Educate tab	14 <b>CONNECT 48</b> What a time when I had to be mentally tough taught me about not quitting	15 <b>CONVERT 49</b> How to get started in [your subject/niche]	16 <b>INSPIRE 39</b> Surround yourself with people who make you better
17 <b>ASK 40</b> Where was the last place you took a selfie?	18 <b>EVERGREEN</b> Share content from your favorite influencer (blog post, IG post/story, etc)	19 <b>EDUCATE</b> Share content from the Educate tab	20 <b>CONNECT 49</b> Why I say "no" instead of "yes" and how that's helped my [business, life]	21 <b>CONVERT 50</b> The hardest time in my business was when ... <i>INTERNATIONAL DAY OF PEACE</i>	22 <b>EVERGREEN</b> Post an "a-ha" moment you had recently and what you learned from it	23 <b>INSPIRE 40</b> Be all in. You're worth it. <i>FIRST DAY OF FALL</i>
24 <b>ASK 41</b> Did you pat yourself on the back today?	25 <b>EDUCATE</b> Share content from the Educate tab	26 <b>CONNECT 50</b> How I learned to balance work, kids, and a social life	27 <b>CONVERT 51</b> My definition of success and how it motivates me to keep growing	28 <b>EVERGREEN</b> Post an "a-ha" moment you had recently and what you learned from it	29 <b>EDUCATE</b> Share content from the Educate tab	30 <b>INSPIRE 41</b> Cross the bridges you need to cross to get where you want to be

# OCTOBER 2023

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<p>1</p> <p><b>ASK 42</b></p> <p>What did you accomplish today?</p> <p><i>INTERNATIONAL COFFEE DAY</i></p>	<p>2</p> <p><b>CONNECT 51</b></p> <p>My favorite Spotify playlists and why I love them</p>	<p>3</p> <p><b>CONVERT 52</b></p> <p>This is my biggest failure that taught me everything about success</p>	<p>4</p> <p><b>EVERGREEN</b></p> <p>Share a client testimonial/feedback/case study</p>	<p>5</p> <p><b>EDUCATE</b></p> <p>Share content from the Educate tab</p>	<p>6</p> <p><b>CONNECT 52</b></p> <p>Feeling rested after a recent trip and ready to tackle a big business goal</p> <p><i>WORLD SMILE DAY</i></p>	<p>7</p> <p><b>INSPIRE 42</b></p> <p>Work toward what you want to be and do</p>
<p>8</p> <p><b>ASK 43</b></p> <p>Who's ready for the weekend already?</p>	<p>9</p> <p><b>CONVERT 53</b></p> <p>The [X] things I do every week to [get specific result]</p>	<p>10</p> <p><b>EVERGREEN</b></p> <p>Share a new product, service or program you're working on</p>	<p>11</p> <p><b>EDUCATE</b></p> <p>Share content from the Educate tab</p>	<p>12</p> <p><b>CONNECT 53</b></p> <p>How I really feel about [trend in your industry]</p>	<p>13</p> <p><b>CONVERT 54</b></p> <p>How I got my first client and how it felt</p>	<p>14</p> <p><b>INSPIRE 43</b></p> <p>Don't stop until it makes you happy</p> <p><i>NATIONAL DESSERT DAY</i></p>
<p>15</p> <p><b>ASK 44</b></p> <p>Where's your "zone"?</p>	<p>16</p> <p><b>EVERGREEN</b></p> <p>Share a lead magnet or free resource (new or old)</p> <p><i>BOSSSES DAY</i></p>	<p>17</p> <p><b>EDUCATE</b></p> <p>Share content from the Educate tab</p>	<p>18</p> <p><b>CONNECT 54</b></p> <p>A big investment I plan to make and why</p>	<p>19</p> <p><b>CONVERT 55</b></p> <p>What other experts won't tell you about [niche, strategy]</p> <p><i>GET TO KNOW CUSTOMERS DAY</i></p>	<p>20</p> <p><b>EVERGREEN</b></p> <p>A win or milestone you reached and how you did it</p>	<p>21</p> <p><b>INSPIRE 44</b></p> <p>When you start believing in yourself, other people will believe in you too</p>
<p>22</p> <p><b>ASK 45</b></p> <p>Anyone else feel tempted to settle sometimes or is it just me?</p>	<p>23</p> <p><b>EDUCATE</b></p> <p>Share content from the Educate tab</p>	<p>24</p> <p><b>CONNECT 55</b></p> <p>5 things I've learned in X years of running a [niche] business</p>	<p>25</p> <p><b>CONVERT 56</b></p> <p>Why I say "yes" to things that frighten me</p>	<p>26</p> <p><b>EVERGREEN</b></p> <p>Share a failure or difficult moment you had and what you learned from it</p>	<p>27</p> <p><b>EDUCATE</b></p> <p>Share content from the Educate tab</p>	<p>28</p> <p><b>INSPIRE 45</b></p> <p>Don't compare your start to someone else's finish</p>
<p>29</p> <p><b>ASK 46</b></p> <p>What's the first piece of software or hardware you ever bought for your business?</p>	<p>30</p> <p><b>CONNECT 56</b></p> <p>My favorite thing about what I do</p> <p><i>CHECKLIST DAY</i></p>	<p>31</p> <p><b>CONVERT 57</b></p> <p>How procrastinating on [specific task] created [this problem]</p> <p><i>HALLOWEEN</i></p>				

# NOVEMBER 2023

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1 <b>EVERGREEN</b> Share a recent success story (can be yours or a customer's) <i>NATIONAL AUTHOR'S DAY</i>	2 <b>EDUCATE</b> Share content from the Educate tab	3 <b>CONNECT 57</b> Shout out to my coach or team member	4 <b>INSPIRE 46</b> You have been assigned this mountain to show others it can be moved
5 <b>ASK 47</b> What's the outcome you REALLY want 3 months from now? <i>DAYLIGHT SAVINGS TIME ENDS</i>	6 <b>CONVERT 58</b> Why I love tackling difficult projects and how they make me a better [title]	7 <b>EVERGREEN</b> Share a new blog post, video or podcast episode	8 <b>EDUCATE</b> Share content from the Educate tab	9 <b>CONNECT 58</b> What it felt like to make my first sale	10 <b>CONVERT 59</b> Lessons I learned from a major blooper this week	11 <b>INSPIRE 47</b> Give yourself time to do the deep work that only you can do <i>VETERAN'S DAY</i>
12 <b>ASK 48</b> What did you give your focus to today?	13 <b>EVERGREEN</b> Share your favorite video related to your niche <i>WORLD KINDNESS DAY</i>	14 <b>EDUCATE</b> Share content from the Educate tab	15 <b>CONNECT 59</b> A quick check-in on goals and progress	16 <b>CONVERT 60</b> The values and beliefs that shape the way I [run my business, approach my life]	17 <b>EVERGREEN</b> Post a freebie or giveaway	18 <b>INSPIRE 48</b> I'm not good at everything. I just do my best at everything.
19 <b>ASK 49</b> What value do you provide for your customers?	20 <b>EDUCATE</b> Share content from the Educate tab	21 <b>CONNECT 60</b> Why it's okay to let good habits slip here and there, and how to get back on track <i>ENTREPRENEURS DAY</i>	22 <b>CONVERT 61</b> 3 major life lessons I've learned [business or other]	23 <b>EVERGREEN</b> Post a pre-Black Friday sale <i>THANKSGIVING</i>	24 <b>EDUCATE</b> Share content from the Educate tab <i>BLACK FRIDAY</i>	25 <b>INSPIRE 49</b> Winning is the only option <i>SMALL BUSINESS SATURDAY</i>
26 <b>ASK 50</b> What are some ways you disconnect?	27 <b>CONNECT 61</b> How this flaw helped me become the [title] I am today <i>CYBER MONDAY</i>	28 <b>CONVERT 62</b> When I finally decided to listen to my audience instead of my competitors <i>GIVING TUESDAY</i>	29 <b>EVERGREEN</b> Post a freebie or giveaway	30 <b>EDUCATE</b> Share content from the Educate tab		

# DECEMBER 2023

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1 <b>CONNECT 62</b> Something unexpected that I learned about myself recently	2 <b>INSPIRE 50</b> The most important thing about having goals is having them
3 <b>ASK 51</b> What's your biggest struggle right now?	4 <b>CONVERT 63</b> The moment I knew I would never work for anyone else <small>NATIONAL COOKIE DAY</small>	5 <b>EVERGREEN</b> An "a-ha" moment you had this week and why it's important	6 <b>EDUCATE</b> Share content from the Educate tab	7 <b>CONNECT 63</b> A recent adventure or trip I took <small>HANUKKAH BEGINS</small>	8 <b>CONVERT 64</b> 5 things that motivate and inspire me to push forward (and how it can inspire you too)	9 <b>INSPIRE 51</b> Just know that you are gifted and that the universe is waiting to receive your creation
10 <b>ASK 52</b> What's the best entrepreneurship advice you ever received?	11 <b>EVERGREEN</b> Share a highlight or tip from an existing post/video	12 <b>EDUCATE</b> Share content from the Educate tab	13 <b>CONNECT 64</b> [X] common misconceptions about my industry	14 <b>CONVERT 65</b> How being an introvert/extrovert makes me a better [leader, business owner]	15 <b>EVERGREEN</b> Answer a common question from your clients, customers + followers	16 <b>INSPIRE 52</b> Your work is your gift. Only you can give it.
17 <b>ASK 53</b> What's your plan for success?	18 <b>EDUCATE</b> Share content from the Educate tab	19 <b>CONNECT 65</b> The best investment I ever made was...	20 <b>CONVERT 66</b> This is what I would do differently if I had to start my business from zero today	21 <b>EVERGREEN</b> Post a win or milestone you reached and how you did it <small>FIRST DAY OF WINTER</small>	22 <b>EDUCATE</b> Share content from the Educate tab	23 <b>INSPIRE 53</b> Work on you for you <small>SUPER SATURDAY</small>
24 <b>ASK 54</b> What are your best business investments? <small>CHRISTMAS EVE</small>	25 <b>CONNECT 66</b> Reintroduce yourself to your community <small>CHRISTMAS DAY</small>	26 <b>CONVERT 67</b> How I zeroed in on my ideal client and how I help them [do X]	27 <b>EVERGREEN</b> Post a flash sale or New Year's special	28 <b>EDUCATE</b> Share content from the Educate tab	29 <b>CONNECT 67</b> Why I've been slacking on my desired goals and how I'm fixing it	30 <b>INSPIRE 54</b> Find the courage to take that step you know you have to take. Trust me, it's going to be great.
31 <b>ASK 55</b> What's your favorite season? <small>NEW YEAR'S EVE</small>						

# JANUARY 2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	<p><b>1</b></p> <p><b>CONVERT 68</b></p> <p>Why other programs you may have tried didn't work</p> <p><i>NEW YEAR'S DAY</i></p>	<p><b>2</b></p> <p><b>EVERGREEN</b></p> <p>An inspiring testimonial, feedback or case study from you or customers</p>	<p><b>3</b></p> <p><b>EDUCATE</b></p> <p>Share tips, skills + strategies from the Educate tab</p>	<p><b>4</b></p> <p><b>CONNECT 68</b></p> <p>The top reason I failed [X] times in business before I succeeded</p>	<p><b>5</b></p> <p><b>CONVERT 69</b></p> <p>The right way to pivot from [what you're doing now] to [what you want to be doing]</p>	<p><b>6</b></p> <p><b>INSPIRE 55</b></p> <p>Never stop working toward your dreams</p>
<p><b>7</b></p> <p><b>ASK 56</b></p> <p>What are your Q1 goals?</p>	<p><b>8</b></p> <p><b>EVERGREEN</b></p> <p>Share other people's content relevant to your audience + niche</p>	<p><b>9</b></p> <p><b>EDUCATE</b></p> <p>Share tips, skills + strategies from the Educate tab</p>	<p><b>10</b></p> <p><b>CONNECT 69</b></p> <p>How I got to where I am today</p>	<p><b>11</b></p> <p><b>CONVERT 70</b></p> <p>Want to know what it REALLY takes to [achieve X milestone/goal]?</p>	<p><b>12</b></p> <p><b>EVERGREEN</b></p> <p>Share a new blog post or video</p>	<p><b>13</b></p> <p><b>INSPIRE 56</b></p> <p>Today, you are most definitely winning</p>
<p><b>14</b></p> <p><b>ASK 57</b></p> <p>What would you do with your time if you didn't have to work?</p>	<p><b>15</b></p> <p><b>EDUCATE</b></p> <p>Share tips, skills + strategies from the Educate tab</p> <p><i>MARTIN LUTHER KING, JR DAY</i></p>	<p><b>16</b></p> <p><b>CONNECT 70</b></p> <p>The one thing I'll do differently next time I [do X]</p>	<p><b>17</b></p> <p><b>CONVERT 71</b></p> <p>3 false beliefs that keep people from working with me</p>	<p><b>18</b></p> <p><b>EVERGREEN</b></p> <p>A win or milestone you reached and how you did it</p> <p><i>GET TO KNOW CUSTOMERS DAY</i></p>	<p><b>19</b></p> <p><b>EDUCATE</b></p> <p>Share tips, skills + strategies from the Educate tab</p>	<p><b>20</b></p> <p><b>INSPIRE 57</b></p> <p>Don't stop until it makes you happy</p>
<p><b>21</b></p> <p><b>ASK 58</b></p> <p>What's the best piece of advice you have received?</p>	<p><b>22</b></p> <p><b>CONNECT 71</b></p> <p>My [niche] journey and how my business came to be</p>	<p><b>23</b></p> <p><b>CONVERT 72</b></p> <p>Why it's okay to be afraid as long as you do it anyway</p>	<p><b>24</b></p> <p><b>EVERGREEN</b></p> <p>A new product, service or program or one that needs more love</p> <p><i>NATIONAL COMPLIMENT DAY</i></p>	<p><b>25</b></p> <p><b>EDUCATE</b></p> <p>Share content from the Educate tab</p>	<p><b>26</b></p> <p><b>CONNECT 72</b></p> <p>Here's how my business has changed from [X] years ago to today</p>	<p><b>27</b></p> <p><b>INSPIRE 58</b></p> <p>Just know that everything you do is important and it really, really counts</p>
<p><b>28</b></p> <p><b>ASK 59</b></p> <p>What is the mission of your business?</p>	<p><b>29</b></p> <p><b>CONVERT 73</b></p> <p>[X] ways that investing in my program/product will save you [money, time, effort]</p>	<p><b>30</b></p> <p><b>EVERGREEN</b></p> <p>Answer a common question from your clients, customers + followers</p>	<p><b>31</b></p> <p><b>EDUCATE</b></p> <p>Share content from the Educate tab</p>			

# FEBRUARY 2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1 <b>CONNECT 73</b> My favorite [niche] book of all time and why	2 <b>CONVERT 74</b> My favorite result that clients get with my [service, program, product]	3 <b>INSPIRE 59</b> Focus on the process instead of the outcome
4 <b>ASK 60</b> What are your goals this month?	5 <b>EVERGREEN</b> A failure or difficult moment you had this week and what you learned from it	6 <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	7 <b>CONNECT 74</b> The biggest lesson I've had to learn in life	8 <b>CONVERT 75</b> What you really need to know to [achieve desired outcome]	9 <b>EVERGREEN</b> Share a pre-Valentine's Day flash sale	10 <b>INSPIRE 60</b> Give up being perfect for being you
11 <b>ASK 61</b> What is the #1 investment you ever made in (you, your business)?	12 <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	13 <b>CONNECT 75</b> How I became a [title]	14 <b>CONVERT 76</b> The simple system I use track my client's progress	15 <b>EVERGREEN</b> Share a recent success story (can be yours or a customer's)	16 <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	17 <b>INSPIRE 61</b> Learning how to say no is just as important as saying yes
18 <b>ASK 62</b> What do you REALLY want? Start asking for it!	19 <b>CONNECT 76</b> How I organize my [business, time, projects] and why	20 <b>CONVERT 77</b> 3 things you may not know about [product, service, niche] but should	21 <b>EVERGREEN</b> Answer a common question from your clients, customers + followers	22 <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	23 <b>CONNECT 77</b> A difficult moment I had this week and my biggest takeaways from it	24 <b>INSPIRE 62</b> The only agenda that really matters is yours
25 <b>ASK 63</b> Time for a vote! Do you think [getting customers online, losing weight, other specific outcome] is easy?	26 <b>CONVERT 78</b> A peek at my off-boarding process after wrapping up with a client	27 <b>EVERGREEN</b> Share a lead magnet or free resource (new or old)	28 <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	29 <b>CONNECT 78</b> Something that didn't go as planned this week and why that's okay		



# APRIL 2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1 <b>EVERGREEN</b> Share a webinar, workshop or training	2 <b>EDUCATE</b> Share content from the Educate tab	3 <b>CONNECT 84</b> Here's how I learned what I know about [life, niche]	4 <b>CONVERT 85</b> Grab a 30-minute strategy session with me	5 <b>EVERGREEN</b> Share other people's content relevant to your audience + niche	6 <b>INSPIRE 68</b> "All you need to do is put one foot in front of the other" – Martina Navratilova
	APRIL FOOL'S DAY					
7 <b>ASK 69</b> What if you gave yourself a 'like' today?	8 <b>EDUCATE</b> Share content from the Educate tab	9 <b>CONNECT 85</b> The one piece of advice I'd give to my teenage self	10 <b>CONVERT 86</b> The #1 question people ask me all the time [from your clients]	11 <b>EVERGREEN</b> Answer a common question from your clients, customers + followers	12 <b>EDUCATE</b> Share content from the Educate tab	13 <b>INSPIRE 69</b> "Success usually comes to those who are too busy to be looking for it" - Henry David Thoreau
			NATIONAL SIBLINGS DAY		NATIONAL PET DAY	
14 <b>ASK 70</b> Do you have a Plan B?	15 <b>CONNECT 86</b> [X] things I wish I had known when I started my business	16 <b>CONVERT 87</b> Here's how I know someone is an ideal client and will get results	17 <b>EVERGREEN</b> Share a new blog post, video or podcast episode	18 <b>EDUCATE</b> Share content from the Educate tab	19 <b>CONNECT 87</b> How I plan my promotion calendar (hint: it's not how you might think)	20 <b>INSPIRE 70</b> You have to be willing to risk the usual to achieve the extraordinary
		WEAR PAJAMAS TO WORK DAY		GET TO KNOW CUSTOMERS		
21 <b>ASK 71</b> What problem are you solving for your customers?	22 <b>CONVERT 88</b> How I help my clients get [the result they really want]	23 <b>EVERGREEN</b> Share a recent success story (can be yours or a customer's)	24 <b>EDUCATE</b> Share content from the Educate tab	25 <b>CONNECT 88</b> How I created a system for [a business activity you do every day or week]	26 <b>CONVERT 89</b> I created my program because I...	27 <b>INSPIRE 71</b> You can have anything you want in life if you just see it
	EARTH DAY					
28 <b>ASK 72</b> What is the #1 investment you ever made in business?	29 <b>EVERGREEN</b> Share a lead magnet or free resource	30 <b>EDUCATE</b> Share content from the Educate tab				
PAY IT FORWARD DAY						

# MAY 2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			<p>1</p> <p><b>CONNECT 89</b></p> <p>If I had to start my business again from zero, I would...</p>	<p>2</p> <p><b>CONVERT 90</b></p> <p>A look at my client experience and how I developed it</p>	<p>3</p> <p><b>EVERGREEN</b></p> <p>Share a roundup of your favorite posts related to your niche (other people's content)</p>	<p>4</p> <p><b>INSPIRE 72</b></p> <p>"The road to success and the road to failure are almost exactly the same" - Dana Letch</p> <p>STAR WARS DAY</p>
<p>5</p> <p><b>ASK 73</b></p> <p>What's your perfect day (in one sentence)?</p> <p>CINCO DE MAYO</p>	<p>6</p> <p><b>EDUCATE</b></p> <p>Share tips, skills + strategies from the Educate tab</p>	<p>7</p> <p><b>CONNECT 90</b></p> <p>One thing I would change if I started all over</p>	<p>8</p> <p><b>CONVERT 91</b></p> <p>I'm breaking down my unique process to how I help my clients [achieve goal]</p>	<p>9</p> <p><b>EVERGREEN</b></p> <p>Share an "Ask Me Anything" post</p>	<p>10</p> <p><b>EDUCATE</b></p> <p>Share tips, skills + strategies from the Educate tab</p>	<p>11</p> <p><b>INSPIRE 73</b></p> <p>Find the thing that works and do more of it</p>
<p>12</p> <p><b>ASK 74</b></p> <p>Instagram or Facebook?</p> <p>MOTHER'S DAY</p>	<p>13</p> <p><b>CONNECT 91</b></p> <p>How I define success in my life and in my business</p>	<p>14</p> <p><b>CONVERT 92</b></p> <p>A peek at my onboarding process</p>	<p>15</p> <p><b>EVERGREEN</b></p> <p>Share an "ah-ha" moment you had this week</p> <p>INT'L DAY OF FAMILIES</p>	<p>16</p> <p><b>EDUCATE</b></p> <p>Share tips, skills + strategies from the Educate tab</p>	<p>17</p> <p><b>CONNECT 92</b></p> <p>My top [X] values and how I apply them to my business/product</p> <p>NAT'L BIKE TO WORK DAY</p>	<p>18</p> <p><b>INSPIRE 74</b></p> <p>It's a marathon not a sprint</p>
<p>19</p> <p><b>ASK 75</b></p> <p>What value do you provide for your customers?</p>	<p>20</p> <p><b>CONVERT 93</b></p> <p>A behind-the-scenes look at how I work with clients</p>	<p>21</p> <p><b>EVERGREEN</b></p> <p>Share a new blog post, video, or podcast episode</p>	<p>22</p> <p><b>EDUCATE</b></p> <p>Share tips, skills + strategies from the Educate tab</p>	<p>23</p> <p><b>CONNECT 93</b></p> <p>I wanted to be a [title] when I was a little kid – and why that matters</p>	<p>24</p> <p><b>CONVERT 94</b></p> <p>The top 3 qualities I find in my most successful clients</p>	<p>25</p> <p><b>INSPIRE 75</b></p> <p>Sell the problem you're solving</p>
<p>26</p> <p><b>ASK 76</b></p> <p>What will you be working on this week?</p>	<p>27</p> <p><b>EVERGREEN</b></p> <p>Post a summer flash sale</p> <p>MEMORIAL DAY</p>	<p>28</p> <p><b>EDUCATE</b></p> <p>Share tips, skills + strategies from the Educate tab</p>	<p>29</p> <p><b>CONNECT 94</b></p> <p>[X] reasons I knew I was destined to be an entrepreneur</p>	<p>30</p> <p><b>CONVERT 95</b></p> <p>[X] unexpected benefits of [your program or product]</p>	<p>31</p> <p><b>EVERGREEN</b></p> <p>A failure or difficult moment you had and what you learned from it</p>	

# JUNE 2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						<b>INSPIRE 76</b> "We are a product of the decisions we make, not the circumstances we face." – Roger Crawford <i>SAY SOMETHING NICE DAY</i>
<b>ASK 77</b> Do you have a big goal for your business?	<b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	<b>CONNECT 95</b> How I overcame fear and self-doubt in [niche, life]	<b>CONVERT 96</b> 5 questions I ask potential customers before I work with them	<b>EVERGREEN</b> Share a win or milestone you reached and how you did it	<b>EDUCATE</b> Share tips, skills + strategies from the Educate tab <i>NATIONAL DONUT DAY</i>	<b>INSPIRE 77</b> Everything is doable <i>BEST FRIENDS DAY</i>
<b>ASK 78</b> What are you saying yes to today?	<b>CONNECT 96</b> I used to waste time on [X] but now I do [Y]	<b>CONVERT 97</b> How I helped my client overcome this challenge	<b>EVERGREEN</b> Share a lead magnet or free resource	<b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	<b>CONNECT 97</b> The one skill that makes me really good at what I do	<b>INSPIRE 78</b> You are never too old to set another goal or to dream a new dream
<b>ASK 79</b> What are you grateful for today? <i>FATHER'S DAY</i>	<b>CONVERT 98</b> My biggest lessons from working with clients [focus on outcomes]	<b>EVERGREEN</b> Share a win or milestone you reached and how you did it	<b>EDUCATE</b> Share tips, skills + strategies from the Educate tab <i>JUNETEENTH</i>	<b>CONNECT 98</b> I had to let go of this simple idea to grow my business <i>FIRST DAY OF SUMMER</i>	<b>CONVERT 99</b> An inside look at how I work with my customers to [achieve specific outcome] <i>NATIONAL SELFIE DAY</i>	<b>INSPIRE 79</b> Stop pressing rewind on yesterday. Your past doesn't hold the key. Your future does.
<b>ASK 80</b> What's one thing about you most people don't know?	<b>EVERGREEN</b> Post about an existing product that needs more sales	<b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	<b>CONNECT 99</b> Growing pains that have made me a better [title]	<b>CONVERT 100</b> [X] ways to package your products and services	<b>EVERGREEN</b> Share a recent success story (can be yours or a customer's)	<b>INSPIRE 80</b> Burn the bridges you need to burn. Cross the bridges you need to cross.
<b>ASK 81</b> How would you describe yourself in 3 words? <i>SOCIAL MEDIA DAY</i>						

# JULY 2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	<b>1</b> <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab <small>INTERNATIONAL JOKE DAY</small>	<b>2</b> <b>CONNECT 100</b> How failing at [something that you tried and failed] gave me confidence to succeed	<b>3</b> <b>CONVERT 101</b> Share client/customer feedback	<b>4</b> <b>EVERGREEN</b> Share your 5 favorite tools you use in your business <small>INDEPENDENCE DAY (US)</small>	<b>5</b> <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	<b>6</b> <b>INSPIRE 81</b> Your destiny is shaped by the decisions you make every day
<b>7</b> <b>ASK 82</b> What's your favorite song? <small>WORLD CHOCOLATE DAY</small>	<b>8</b> <b>CONNECT 101</b> 3 big "aha" moments that changed the path of my business	<b>9</b> <b>CONVERT 102</b> How I help my clients achieve [a really appealing outcome]	<b>10</b> <b>EVERGREEN</b> Share a sneak peek at a new webinar or workshop	<b>11</b> <b>EDUCATE</b> Share content from the Educate tab	<b>12</b> <b>CONNECT 102</b> How and why I chose to focus on the [niche]	<b>13</b> <b>INSPIRE 82</b> Life is a gift. Follow your bliss
<b>14</b> <b>ASK 83</b> What's your favorite food? When did you last eat it? <small>GIVE SOMETHING AWAY DAY</small>	<b>15</b> <b>CONVERT 103</b> The biggest challenge I overcame while creating my unique process <small>GIVE SOMETHING AWAY DAY</small>	<b>16</b> <b>EVERGREEN</b> Share a recent success story (can be yours or a customer's)	<b>17</b> <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab <small>WORLD EMOJI DAY</small>	<b>18</b> <b>CONNECT 103</b> I call bullsh@t! My biggest pet peeves about [industry] <small>GET TO KNOW CUSTOMERS / NELSON MANDELA DAY</small>	<b>19</b> <b>CONVERT 104</b> The 3 things my customers do to get big results	<b>20</b> <b>INSPIRE 83</b> Today, you are most definitely winning
<b>21</b> <b>ASK 84</b> What are your top 5 most used apps?	<b>22</b> <b>EVERGREEN</b> Answer a common question from your clients, customers + followers	<b>23</b> <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	<b>24</b> <b>CONNECT 104</b> 5 tricks I use to get into my passion zone	<b>25</b> <b>CONVERT 105</b> Why doing [X] is hurting your ability to reach your goals	<b>26</b> <b>EVERGREEN</b> Post a failure you had this week and what you learned from it	<b>27</b> <b>INSPIRE 84</b> You're farther ahead than you think
<b>28</b> <b>ASK 85</b> What's the first word that comes to your mind when you hear the word "passion?"	<b>29</b> <b>EDUCATE</b> Share content from the Educate tab	<b>30</b> <b>CONNECT 105</b> I never thought I'd do this [surprising activity] as a business owner	<b>31</b> <b>CONVERT 106</b> [X] things I teach my clients and students			

# AUGUST 2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1 <b>EVERGREEN</b> Share a customer testimonial or case study	2 <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	3 <b>INSPIRE 85</b> Visualize your greatness
4 <b>ASK 86</b> What emoji do you use the most?	5 <b>CONNECT 106</b> Here's how I solve problems in my business	6 <b>CONVERT 107</b> Why your ideal client or customer needs [the outcome you provide]	7 <b>EVERGREEN</b> Share a lead magnet or free resource (new or old)	8 <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab <small>INTERNATIONAL CAT DAY</small>	9 <b>CONNECT 107</b> How I successfully pivoted in my business <small>BOOK LOVERS DAY</small>	10 <b>INSPIRE 86</b> Always give more than you receive <small>NATIONAL LAZY DAY</small>
11 <b>ASK 87</b> What are you taking control of this week?	12 <b>CONVERT 108</b> I don't know where I would be in my business without a coach	13 <b>EVERGREEN</b> Share a new blog post, video or podcast episode	14 <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	15 <b>CONNECT 108</b> 2 hobbies that have made be better at [expertise] <small>NATIONAL RELAXATION DAY</small>	16 <b>CONVERT 109</b> A walk through the system I use with my clients <small>NAT'L TELL A JOKE DAY</small>	17 <b>INSPIRE 87</b> Keep climbing, I'm right there with you
18 <b>ASK 88</b> What's the biggest lesson you learned from trying something that failed?	19 <b>EVERGREEN</b> A win or milestone you reached and how you did it	20 <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	21 <b>CONNECT 109</b> [Person] who inspired me to start my business	22 <b>CONVERT 110</b> Why it took me [X] months to hire a coach	23 <b>EVERGREEN</b> Share a sneak peek at a new product, program or service	24 <b>INSPIRE 88</b> "Never give up on what you really want to do." – Albert Einstein
25 <b>ASK 89</b> Do you consider yourself an introvert or an extrovert?	26 <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab <small>NATIONAL DOG DAY</small>	27 <b>CONNECT 110</b> A common [action/thought] I used to [do/have] that held me back in my business	28 <b>CONVERT 111</b> Here's what makes me different from other [titles]	29 <b>EVERGREEN</b> Share a helpful tip from an existing post or video that needs some love	30 <b>EDUCATE</b> Share tips, skills + strategies from the Educate tab	31 <b>INSPIRE 89</b> Success all depends on the second letter

# SEPTEMBER 2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<b>ASK 90</b> 1 What's your idea of a fun weekend?	<b>CONNECT 111</b> 2 My favorite daily affirmations <i>LABOR DAY</i>	<b>CONVERT 112</b> 3 The biggest struggle most clients/customers have, and how I help them through it	<b>EVERGREEN</b> 4 Share a helpful video or blog post (other people's content)	<b>EDUCATE</b> 5 Share content from the Educate tab	<b>CONNECT 112</b> 6 How and why I made [X] a priority in my life <i>READ A BOOK DAY</i>	<b>INSPIRE 90</b> 7 All the late nights & early mornings will pay off
<b>ASK 91</b> 8 Hey IG, I need your help! Which one should I ask for: an Apple Watch or AirPods? <i>NAT'L GRANDPARENTS DAY</i>	<b>CONVERT 113</b> 9 The #1 reason I created my [program, service, product]	<b>EVERGREEN</b> 10 Introduce yourself to your community	<b>EDUCATE</b> 11 Share content from the Educate tab <i>DAY OF SERVICE &amp; REMEMBRANCE</i>	<b>CONNECT 113</b> 12 What I learned from my biggest success and how I apply it to my business	<b>CONVERT 114</b> 13 Why doing [something in your program] is a non-negotiable that everyone needs to do	<b>INSPIRE 91</b> 14 Stop doubting yourself, work hard and make it happen
<b>ASK 92</b> 15 What's your favorite thing about your life right now?	<b>EVERGREEN</b> 16 Post a flash sale or discount	<b>EDUCATE</b> 17 Share content from the Educate tab	<b>CONNECT 114</b> 18 One thing I had all wrong, and why that's relevant to [niche]	<b>CONVERT 115</b> 19 Something you told yourself or a biz buddy in private that your ideal client needs to hear too	<b>EVERGREEN</b> 20 Share content from your favorite influencer (blog post, IG post/story, etc)	<b>INSPIRE 92</b> 21 Dreams do come true <i>INTERNATIONAL DAY OF PEACE</i>
<b>ASK 93</b> 22 Reality check...have you talked to a real person today? <i>FIRST DAY OF FALL</i>	<b>EDUCATE</b> 23 Share content from the Educate tab	<b>CONNECT 115</b> 24 How I overcame [difficult situation related to your business]	<b>CONVERT 116</b> 25 Here's how I fixed my client's [problem or challenge]	<b>EVERGREEN</b> 26 Post an "a-ha" moment you had recently and what you learned from it	<b>EDUCATE</b> 27 Share content from the Educate tab	<b>INSPIRE 93</b> 28 One small positive thought in the morning can change your whole day
<b>ASK 94</b> 29 If time or money weren't an issue, what would you be doing right now?	<b>CONNECT 116</b> 30 The time I failed at [business goal] & what I learned from it					

# OCTOBER 2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		<p>1</p> <p><b>CONVERT 117</b></p> <p>How I'm different from other [titles] in my niche</p> <p><i>INTERNATIONAL COFFEE DAY</i></p>	<p>2</p> <p><b>EVERGREEN</b></p> <p>Share a client testimonial/feedback/ case study</p>	<p>3</p> <p><b>EDUCATE</b></p> <p>Share content from the Educate tab</p>	<p>4</p> <p><b>CONNECT 117</b></p> <p>3 mistakes I made when I first tried to [achieve this goal]</p> <p><i>WORLD SMILE DAY</i></p>	<p>5</p> <p><b>INSPIRE 94</b></p> <p>Fall 7 times. Stand up 8.</p>
<p>6</p> <p><b>ASK 95</b></p> <p>What's something you are fed up with in your industry?</p>	<p>7</p> <p><b>CONVERT 118</b></p> <p>Shout out to your audience</p>	<p>8</p> <p><b>EVERGREEN</b></p> <p>A new blog post, video or podcast episode (or share a highlight / tip from an existing post)</p>	<p>9</p> <p><b>EDUCATE</b></p> <p>Share content from the Educate tab</p>	<p>10</p> <p><b>CONNECT 118</b></p> <p>Thought patterns that were stopping me from [achieving goal]</p>	<p>11</p> <p><b>CONVERT 119</b></p> <p>Why [doing something your ideal customer thinks they need to do] is a waste of time and what to do instead</p>	<p>12</p> <p><b>INSPIRE 95</b></p> <p>Determination determines your destination</p>
<p>13</p> <p><b>ASK 96</b></p> <p>What's your favorite quote?</p>	<p>14</p> <p><b>EVERGREEN</b></p> <p>Share a new product, service or program you're working on</p> <p><i>NATIONAL DESSERT DAY</i></p>	<p>15</p> <p><b>EDUCATE</b></p> <p>Share content from the Educate tab</p>	<p>16</p> <p><b>CONNECT 119</b></p> <p>Here's how I know when it's time to [do this specific niche strategy]</p> <p><i>BOSSSES DAY</i></p>	<p>17</p> <p><b>CONVERT 120</b></p> <p>An inside look at how I work with my customers</p> <p><i>GET TO KNOW CUSTOMERS DAY</i></p>	<p>18</p> <p><b>EVERGREEN</b></p> <p>A win or milestone you reached and how you did it</p>	<p>19</p> <p><b>INSPIRE 96</b></p> <p>The greatest failure is not to try</p>
<p>20</p> <p><b>ASK 97</b></p> <p>How much free time do you usually have for yourself every week?</p>	<p>21</p> <p><b>EDUCATE</b></p> <p>Share content from the Educate tab</p>	<p>22</p> <p><b>CONNECT 120</b></p> <p>Why I'll never [say or do this] even though industry experts say you should</p>	<p>23</p> <p><b>CONVERT 121</b></p> <p>The process I use to [achieve outcome for students/customers]</p>	<p>24</p> <p><b>EVERGREEN</b></p> <p>Share a lead magnet or free resource (new or old)</p>	<p>25</p> <p><b>EDUCATE</b></p> <p>Share content from the Educate tab</p>	<p>26</p> <p><b>INSPIRE 97</b></p> <p>The harder you work the luckier you get</p>
<p>27</p> <p><b>ASK 98</b></p> <p>What's something you want to do/start but don't have time for? Share!</p>	<p>28</p> <p><b>CONNECT 121</b></p> <p>What it took for me to achieve [specific result]</p>	<p>29</p> <p><b>CONVERT 122</b></p> <p>Share a customer/client testimonial</p>	<p>30</p> <p><b>EVERGREEN</b></p> <p>Share a recent success story (can be yours or a customer's)</p> <p><i>CHECKLIST DAY</i></p>	<p>31</p> <p><b>EDUCATE</b></p> <p>Share content from the Educate tab</p> <p><i>HALLOWEEN</i></p>		

# NOVEMBER 2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1 <b>CONNECT 122</b> Here's what I'm not doing this week/month and why I'm glad <i>NATIONAL AUTHOR'S DAY</i>	2 <b>INSPIRE 98</b> Opportunities don't happen. You create them.
3 <b>ASK 99</b> Does downtime help you be more productive? <i>DAYLIGHT SAVINGS TIME ENDS</i>	4 <b>CONVERT 123</b> A behind the scenes peak at my new product/program	5 <b>EVERGREEN</b> Share a new blog post, video or podcast episode	6 <b>EDUCATE</b> Share content from the Educate tab	7 <b>CONNECT 123</b> The biggest mindset shift I made this year that's been a complete game-changer	8 <b>CONVERT 124</b> Something I tried that didn't go as planned [that your ideal client has likely tried too]	9 <b>INSPIRE 99</b> Don't tell people your dreams. Show them.
10 <b>ASK 100</b> What 5 words describe your brand?	11 <b>EVERGREEN</b> Share a recent success story (can be yours or a customer's) <i>VETERAN'S DAY</i>	12 <b>EDUCATE</b> Share content from the Educate tab	13 <b>CONNECT 124</b> How I prioritize my week and schedule my time <i>WORLD KINDNESS DAY</i>	14 <b>CONVERT 125</b> How to deal when things don't go the way you thought they would	15 <b>EVERGREEN</b> Share your favorite video related to your niche	16 <b>INSPIRE 100</b> The best view comes after the hardest climb
17 <b>ASK 101</b> What's your best weekend read recommendation?	18 <b>EDUCATE</b> Share content from the Educate tab	19 <b>CONNECT 125</b> 7 simple productivity hacks I do every day and how they keep me focused <i>ENTREPRENEUR'S DAY</i>	20 <b>CONVERT 126</b> Share a case study [can be yours or a client's]	21 <b>EVERGREEN</b> Share a pre-Black Friday flash sale	22 <b>EDUCATE</b> Share content from the Educate tab	23 <b>INSPIRE 101</b> Dreams don't work unless you do
24 <b>ASK 102</b> What does a typical workday look like?	25 <b>CONNECT 126</b> What others won't tell you about [your expertise]	26 <b>CONVERT 127</b> Why [your service/product] means so much to you and how it has changed your clients' lives	27 <b>EVERGREEN</b> An "a-ha" moment you had this week and why it's important	28 <b>EDUCATE</b> Share content from the Educate tab <i>THANKSGIVING</i>	29 <b>CONNECT 127</b> When and how I find time for me every day <i>BLACK FRIDAY</i>	30 <b>INSPIRE 102</b> "Many of life's failures are people who did not realize how close they were to success when they gave up." -- Thomas Edison <i>SMALL BUSINESS SATURDAY</i>

# DECEMBER 2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<p>1</p> <p><b>ASK 103</b></p> <p>When was the last time you stepped out of your comfort zone?</p>	<p>2</p> <p><b>CONVERT 128</b></p> <p>4 secrets no one else is telling you about how to [achieve outcome]</p> <p><i>CYBER MONDAY</i></p>	<p>3</p> <p><b>EVERGREEN</b></p> <p>Share a failure or difficult moment you had and what you learned from it</p> <p><i>GIVING TUESDAY</i></p>	<p>4</p> <p><b>EDUCATE</b></p> <p>Share content from the Educate tab</p> <p><i>NATIONAL COOKIE DAY</i></p>	<p>5</p> <p><b>CONNECT 128</b></p> <p>A famous influencer I love and how he/she has inspired me in my business</p>	<p>6</p> <p><b>CONVERT 129</b></p> <p>Why your ideal customers should do the things that scares them the most</p>	<p>7</p> <p><b>INSPIRE 103</b></p> <p>Never apologize for shining bright.</p>
<p>8</p> <p><b>ASK 104</b></p> <p>What are you going to achieve in the next 3 months?</p>	<p>9</p> <p><b>EVERGREEN</b></p> <p>Post a sneak peek at a new webinar, workshop or training</p>	<p>10</p> <p><b>EDUCATE</b></p> <p>Share content from the Educate tab</p>	<p>11</p> <p><b>CONNECT 129</b></p> <p>3 things I wish I knew 10 years ago</p>	<p>12</p> <p><b>CONVERT 130</b></p> <p>Share your new product or service</p>	<p>13</p> <p><b>EVERGREEN</b></p> <p>Share other people's content relevant to your audience + niche</p>	<p>14</p> <p><b>INSPIRE 104</b></p> <p>You keep doing YOU</p>
<p>15</p> <p><b>ASK 105</b></p> <p>What are you celebrating today?</p>	<p>16</p> <p><b>EDUCATE</b></p> <p>Share content from the Educate tab</p>	<p>17</p> <p><b>CONNECT 130</b></p> <p>Feeling super grateful right now...</p>	<p>18</p> <p><b>CONVERT 131</b></p> <p>Why it's so important to [do something that your potential customers really need to do]</p>	<p>19</p> <p><b>EVERGREEN</b></p> <p>Answer a common question from your clients, customers + followers</p>	<p>20</p> <p><b>EDUCATE</b></p> <p>Share content from the Educate tab</p>	<p>21</p> <p><b>INSPIRE 105</b></p> <p>You are further ahead than you think</p> <p><i>SUPER SATURDAY / WINTER SOLSTICE</i></p>
<p>22</p> <p><b>ASK 106</b></p> <p>What are you taking action on today?</p>	<p>23</p> <p><b>CONNECT 131</b></p> <p>Something most people don't know about me]</p>	<p>24</p> <p><b>CONVERT 132</b></p> <p>The #1 question I receive as a [title]</p> <p><i>CHRISTMAS EVE</i></p>	<p>25</p> <p><b>EVERGREEN</b></p> <p>A win or milestone you reached and how you did it</p> <p><i>CHRISTMAS DAY &amp; HANUKKAH</i></p>	<p>26</p> <p><b>EDUCATE</b></p> <p>Share content from the Educate tab</p>	<p>27</p> <p><b>CONNECT 132</b></p> <p>5 random facts about me [for new followers]</p>	<p>28</p> <p><b>INSPIRE 106</b></p> <p>Know what you're passionate about and where you draw the line</p>
<p>29</p> <p><b>ASK 107</b></p> <p>What are you currently working on?</p>	<p>30</p> <p><b>CONVERT 133</b></p> <p>The biggest reason you should work with me</p>	<p>31</p> <p><b>EVERGREEN</b></p> <p>Post a flash sale or New Year's special</p> <p><i>NEW YEAR'S EVE</i></p>				