

Use these headline templates & power words to create subject lines for your emails.

Headline Templates

Power Words

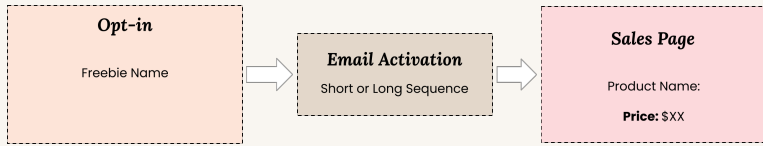
Discover what people are asking related to **your** **topic**

Analyze your headlines with CoSchedule

[Achieve X outcome] without (something they're feeling/doing now that they don't want)
 Who Else Wants [desirable outcome]?
 The Secret of [niche topic]
 Little Known Ways to [achieve a big result]
 Here's a Quick Way to [solve a problem]
 What Everybody Ought to Know About _____
 The Ultimate Illustrated Guide to [topic 1], [topic 2] and [topic 3]
 [#] Lessons I Learned From [a personal experience they can relate to]
 How to Survive Your First _____
 How to _____ - The Essential Guide
 How to _____ like _____
 How to _____ even if/without _____
 How to _____ while _____
 How to use _____ to _____
 How to _____ in 5 easy steps
 [#] Awesome ways to _____ and _____ backed by science/research
 The Beginner's Guide to _____
 The Big List of [# Power Word + Niche Topic] that Will [Promise]
 How to End [Common customer problem]
 How to [common industry task] like a Pro
 How to _____ like [someone renowned]
 [#] Mistakes You/Most People are Making when/with [Common Action]
 [Huge #] of ways to [achieve something]
 [#] Proven Ways/Methods/Strategies to [Achieve Desired Outcome]
 How To Get Rid of _____ once and for all
 Is your _____ making you _____?
 Your _____ is _____ And it's _____
 [#] Signs You're _____ And You Don't Even Know It
 Is [Keyword] For You?
 [#] Reasons [Keyword] is Better Than [Alternate Keyword]
 [#] Steps to a Successful [Keyword]
 The One Skill that Makes a [Target Audience Keyword]
 The Modern Rules of [Keyword]. Make [Keyword] Work for You
 Here is a Method That is Helping [blank] to [blank]
 [#] Harsh Realities of [Keyword]
 The 10 Commandments of [Keyword] That Work
 The Secret of Successful [Keyword]
 A The Worlds Worst [Keyword] Advice
 Formula for Easily [Solution Keyword]
 Give Me [short time period] and I'll Give You [blank]
 How to Recover From a [Common Problem Keyword]
 [#] Crucial Tactics for [Keyword]
 25 [Blank] Hacks: A Cheat Sheet for [Blank]
 How to Build a [topic] You Can Be Proud Of
 [#] Elements of The Perfect [topic]
 [#] Experts Reveal How to [benefit]
 [#] Shocking Mistakes Killing Your [Topic]
 Why I Am [Doing Something Your Audience Needs to Do] (And Maybe You Should Too)
 The Exact Process We Use to Get [Benefit] Without [Negative Outcome]
 Never Suffer From [negative outcome] Again
 The Sooner You Know [topic] The Better
 What Your Competitors Wish They Knew About [Niche Topic]
 Why You Are Wasting [Something They Want] and What to Do About it
 How [big #] Got [benefit] in [time]
 How [big #] Got [benefit] Without [negative outcome]
 Here is a Method That is Helping (case study or example) to [topic]
 Take X minutes to get started with [topic]...you won't regret it!
 Don't Try [topic x] Without [topic y] First
 You Don't Have to be [respected expert] to Achieve [benefit]
 Your Competitors Don't Want You To Read This [topic]
 Answered: Your Burning Questions About [topic]
 The Smart [job title's] Guide to [topic]
 For People Who Want to [Desired Action/Achievement] - But Can't Get Started
 The Death of [Niche of Discussion]
 The Greatest Reason in The World To Start [Desired Achievement]
 Why [Boring Day-to-Day Activity] Is The Best Way To [Something Awesome]
 Back to Basics in [Keyword]

must-have
 sexy
 need-to-know
 superb
 handy
 no-nonsense
 no-BS
 no-fluff
 epic
 legendary
 remarkable
 pleasant
 green
 form-fitting
 trendy
 organic
 surprising
 most popular
 most effective
 witty
 outrageous
 weird but effective
 wearable
 bad-ass
 painstaking lessons
 can't-miss takeaways
 brilliant strategies
 underrated ideas
 awe-inspiring
 free
 sale
 new
 professional
 guaranteed
 special
 tested
 improved
 immediately
 limited
 simplistic
 powerful
 big
 popular
 exclusive
 valuable
 how to, endorsed
 unlimited
 discount
 fundamentals
 underpriced
 suddenly
 perspective
 launching
 skill
 reduced
 better
 shrewd
 enormous
 spotlight
 useful
 survival
 largest
 colossal
 now
 unlock
 fortune
 download
 authentic
 announcing
 huge gift
 introducing
 practical
 focus
 wanted
 absolutely lowest
 interesting
 challenge
 lifetime
 highest
 expert
 advice
 the truth about
 compare
 colorful
 affordable
 ultimate
 willpower
 attractive
 easily
 approved
 competitive
 setp-by-step
 mammoth
 innovative
 it's here
 just arrived
 sure fire
 soar
 beautiful
 crammed
 growth
 promising
 astonishing
 imagination
 greatest
 high tech
 latest
 important
 urgent
 amazing
 exciting
 portfolio
 revealing
 sensational
 excellent
 remarkable
 obsession
 surging
 revisited
 unique
 bargain
 hurry
 daring
 pioneering
 destiny
 unsurpassed
 genuine
 informative
 mainstream
 complete
 last chance
 exploit
 quality
 illustrated
 gigantic
 love
 lavishly
 reliable
 terrific
 breakthrough
 emerging
 profitable
 sampler
 noted
 luxury
 unconditional
 timely
 bonanza
 security
 refundable
 quickly
 revolutionary
 miracle
 magic
 proven
 reward
 weird
 surprise
 delighted
 confidential
 sizable
 wonderful
 delivered
 secrets
 scarce
 alert
 famous
 strong
 unusual
 outstanding
 energy
 instructive
 rare
 edge
 superior
 unparalleled
 fascinating
 compromise
 odd
 bottom line
 zinger
 simplified
 tremendous
 helpful
 special offer
 technology
 selected
 sturdy
 wealth
 successful
 opportunities
 last minute
 monumental
 startling
 quick
 easy
 direct
 simple
 strange
 value
 insider

Basic Welcome Sequence Funnel: Double click on the boxes to edit – click the plus sign above column A to open the Funnel Tasks Panel.



Welcome Sequence Funnel with an OTO: Double click on the boxes to edit – click the plus sign above column A to open the Funnel Tasks Panel.

